

*e*PPMP™

BY CAMBIUM NETWORKS

# Who Is Cambium Networks?



**Industry leader in Point-to-Multipoint and Point-to-Point IP Wireless Broadband Solutions**

**Independent company since 2011  
(Formerly part of Motorola Solutions )**

**More than 4.0 million nodes shipped totaling over \$1B to thousands of networks in over 150 countries**

**Uniquely positioned to deliver breakthrough Wireless Solutions globally**

**Financially healthy and profitable company with a strong equity investor, Vector Capital**

# Cambium Networks Solutions



## Orthogon Point-to-Point (PTP) Access and Backhaul Links

## Canopy Point-to-Multipoint (PMP) Access Networks

**ePMP**<sup>TM</sup>  
BY CAMBIUM NETWORKS

- Market leader in unlicensed Cognitive Radio Technology
- Spectrally agile using Dynamic Spectrum Optimization™
- Used for the most challenging links globally!

- Market leader in unlicensed & licensed PMP
- Ideal for enterprise access
- Voice, video and data capable

- The new Standard in Wireless Broadband
- Affordable Scalability and Reliability

# Goals for the ePMP Product

- **Priced** to help your business grow:
  - Low priced CPE
  - Access Point equipment with  $\leq 6$  month payback for  $\leq 10$  low ARPU subs
- **Features and Capabilities:**
  - Each Radio can be AP, SM, PTP - 5GHz ver covers all sub-bands
  - 2x2 MIMO in 20 / 40 MHz channels
  - Incorporating Signature Capabilities of Cambium's PMP Solutions
    - GPS Synchronized – to allow for frequency reuse
    - High Scalability and Performance Consistency
    - eFortify – to maintain performance in external interference
    - Effective QoS for support of prioritized data, voice and video
    - eCommand – to help Plan, Provision and Monitor your Network
    - Designed for Reliability following the Cambium Quality Process



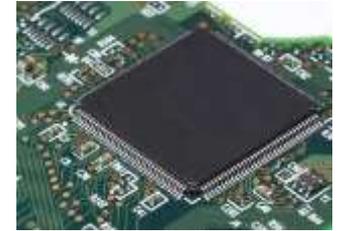
## Solution Overview

# ePMP Solution Overview

## GPS Synchronized Radio



## Unsynchronized Radios



### High Performance GPS-Synchronized MAC

- Precision Timing
- Dynamic Tx Range w/ AutoTx Power Control
- 3 Level QoS w/ Auto VoIP Prioritization



## Reflector Dish for Integrated Radios

### SW Platform including GUI & Element Management System

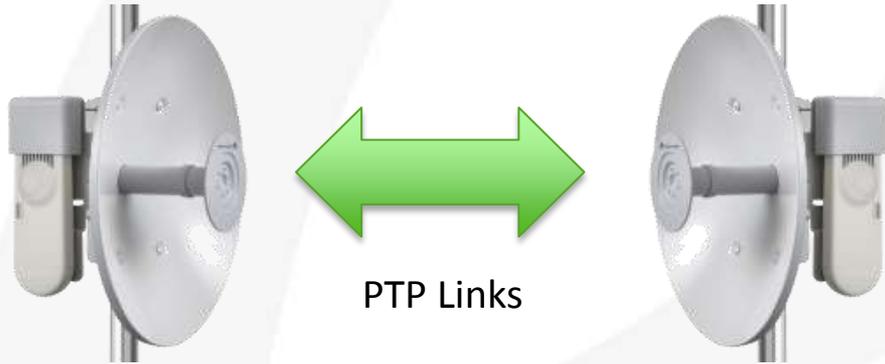


## Sector Antennas

- 90 degree Sector
- 120 degree Sector

# Deployment Configurations

Synchronized & Unsynchronized



Unsynchronized

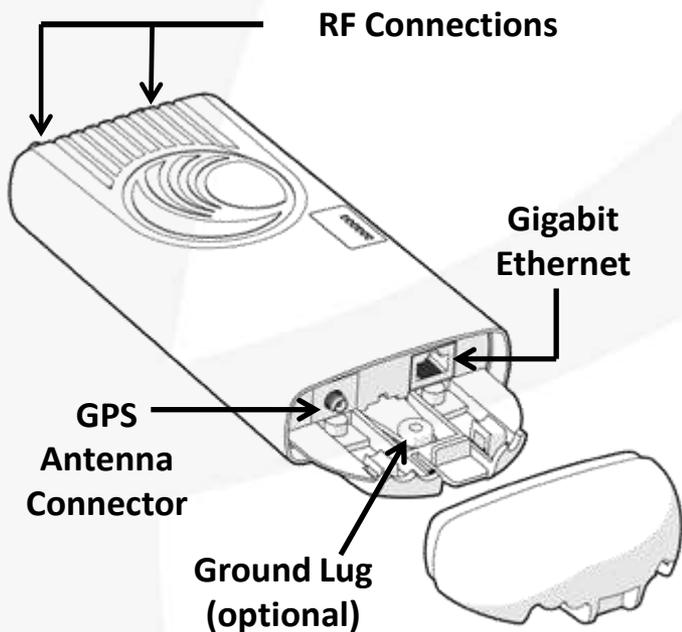


Synchronized & Unsynchronized PMP

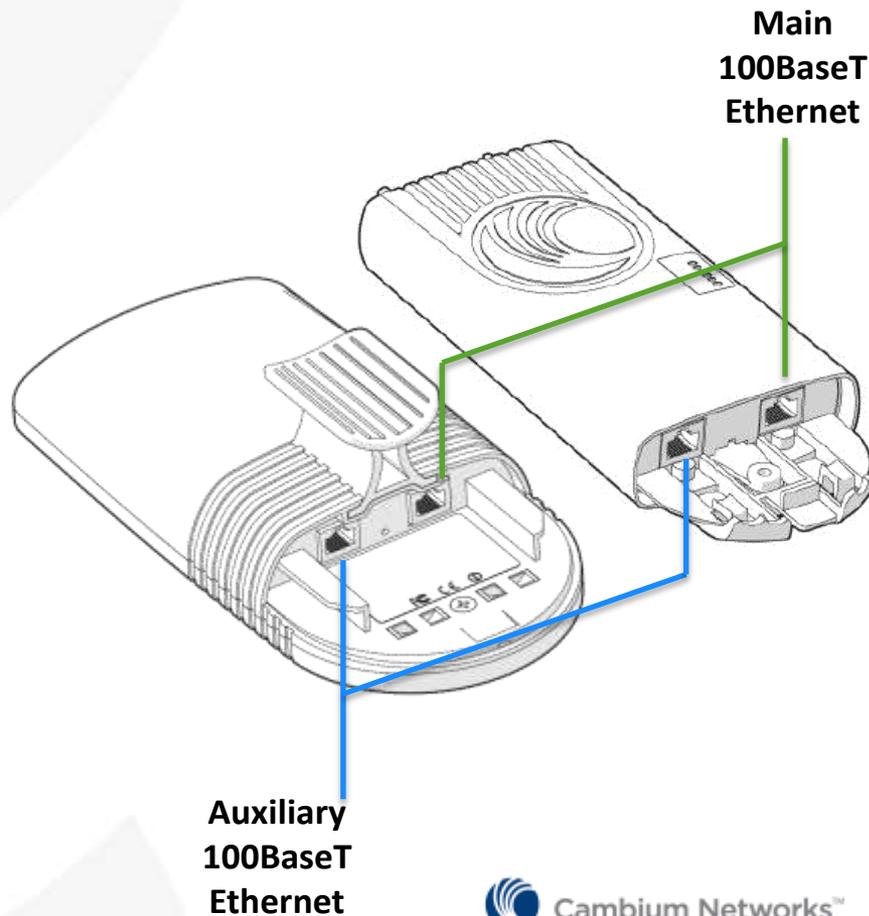


# Radio Interconnections

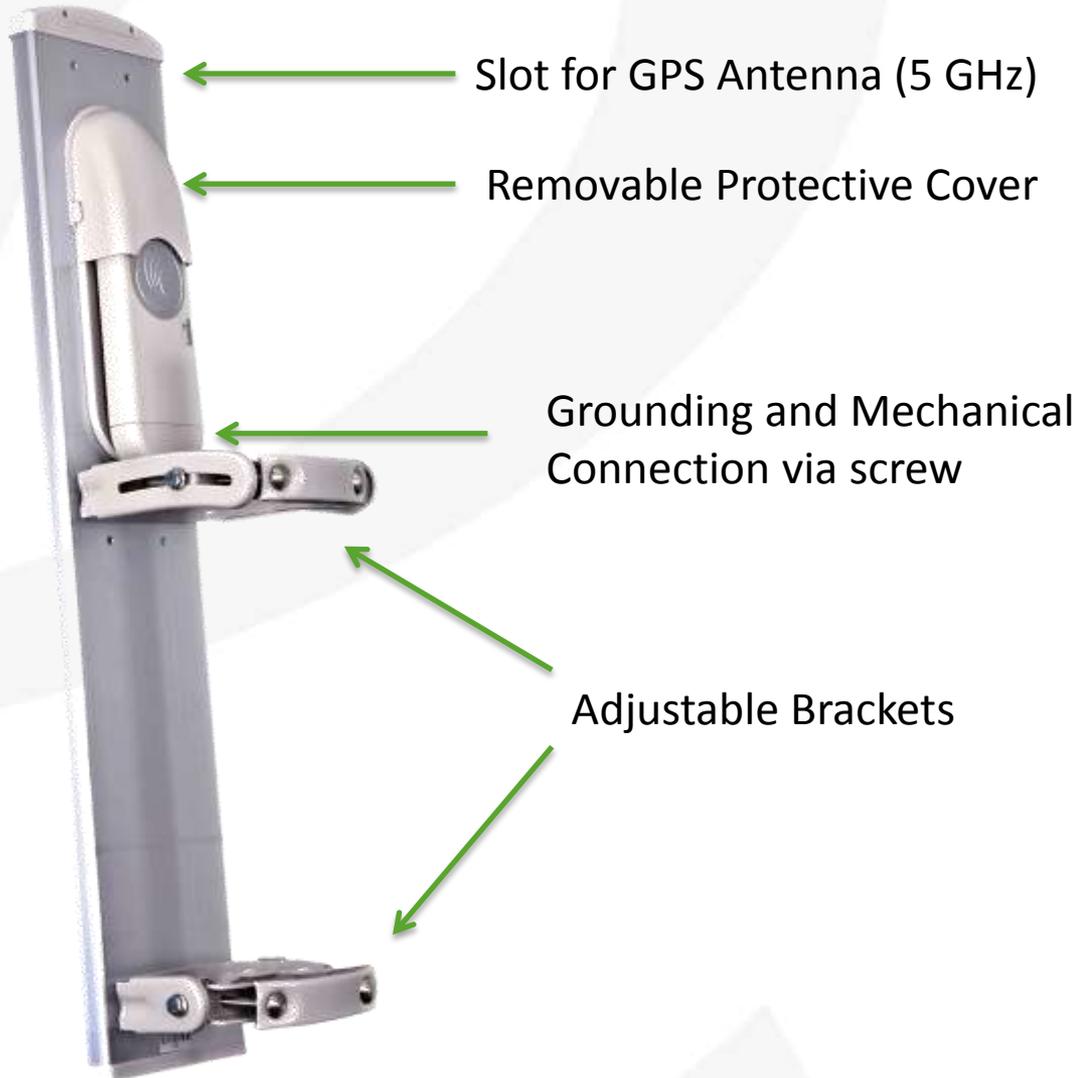
## GPS Synchronized Connectorized Radio



## Unsynchronized Radios



# Sector Antennas



# ePMP Reflector Dish



- Designed for Integrated Radio
- Same Dish works for 2.4 GHz and 5 GHz
- Increases Aggregate Gain to 19 dBi
  - Adds 6 dBi of gain for 5 GHz
  - Adds 7 dBi of gain for 2.4 GHz

# New ePMP Force 100!

- New Dish Antenna Accessory custom-designed to easily connect to the ePMP Connectorized Radios
  - Conn Radio Mounts to Bracket via the mounting screw at bottom of radio
- Dish Antenna includes:
  - Mounting Bracket that allows for pole mounting on either side
  - RP-SMA to N-Conn RF Cables
  - Protective Cover for RF Connections
- Ordering Now for September Availability:
  - Dish Antenna may be ordered alone
  - Dish Antenna and Conn Unsync Radio (CSM) Bundle -



# Solution Specifications

Parameter	Specification																		
Frequency Bands	5 GHz: 5150 – 5970 MHz* 2.4 GHz: 2402 – 2472 MHz																		
Headline Throughput (40 MHz Channel)	200+ Mbps																		
Maximum # SMs	120																		
Maximum Tx Power	5 GHz – Global: 30 dBm (5.8 - 5.4), 27 dBm (5.2 - 5.1 GHz)* 5 GHz – FCC: 23 dBm (5.8), 14 dBm (5.4-5.2), 20 dBm (5.1) 2.4 GHz: 30 dBm*																		
Power Consumption	8.5 W Maximum																		
Environmental	-30C to +60C Operating Temp																		
Antenna Gains	<table border="1"> <thead> <tr> <th></th> <th><u>5 GHz</u></th> <th><u>2.4 GHz</u></th> </tr> </thead> <tbody> <tr> <td>Integrated:</td> <td>13 dBi</td> <td>12 dBi</td> </tr> <tr> <td>Integrated + Ref</td> <td>19 dBi</td> <td>19 dBi</td> </tr> <tr> <td>ePMP Force</td> <td>25 dBi</td> <td></td> </tr> <tr> <td>90 deg Sector:</td> <td>15 dBi</td> <td>15 dBi</td> </tr> <tr> <td>120 deg Sector:</td> <td>14 dBi</td> <td></td> </tr> </tbody> </table>		<u>5 GHz</u>	<u>2.4 GHz</u>	Integrated:	13 dBi	12 dBi	Integrated + Ref	19 dBi	19 dBi	ePMP Force	25 dBi		90 deg Sector:	15 dBi	15 dBi	120 deg Sector:	14 dBi	
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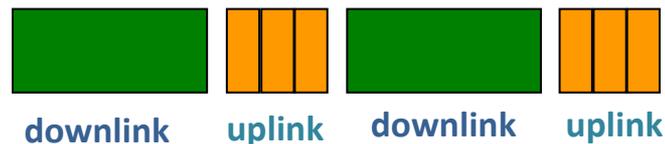
## What Makes ePMP Different?

# ePMP Key Differentiating Features

- GPS Synchronized provides for frequency reuse
- High Scalability and Performance Consistency
- eFortify – to maintain performance in external interference
- Effective QoS for support of prioritized data, voice and video
- eCommand – to help Plan, Provision and Monitor your Network
- Designed for Reliability per the Cambium Quality Process

# How Does GPS Synchronization Work?

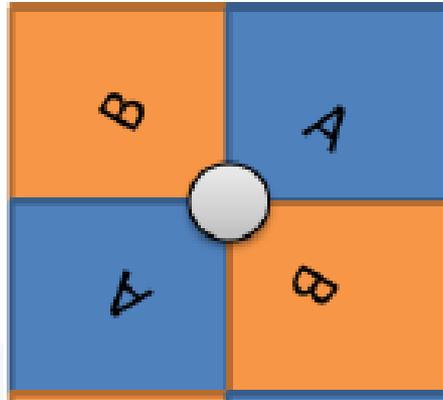
- Synchronized TDD Frames
  - Fixed DL / UL ratios , precision Tx timing



- Automatic AP control of SM Tx Power
  - SM Tx Pwr set to Achieve same optimal Target Receive Level at AP
- Sector Antennas with High ( $> 30$  dB) F/B Ratio

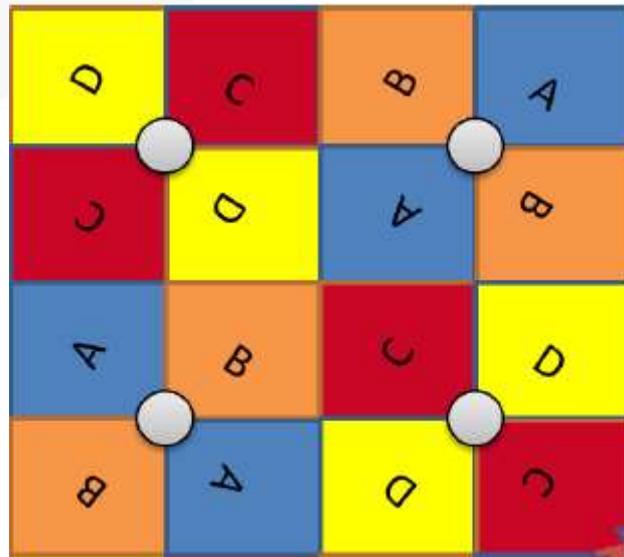
# What Does it Do For You?

**Within A  
Sectorized  
Site**



**One Site with  
2 Channels**

**Across A  
Contiguous  
Network**



**The Entire  
Network with  
4 Channels**

## ePMP GPS Synchronization: Improving ROI



- For More Information
- See the whitepaper on GPS Synchronization ROI at:
- [www.cambiumnetworks.com](http://www.cambiumnetworks.com)

### Improve your ROI up to 3X using ePMP



A GPS Synchronized solution supports up to three times more subscribers than an unsynchronized solution. For example... >>>



SYNCHRONIZED GPS SOLUTION SERVING SEMI-RURAL AREA

**433**  
SUBSCRIBERS

**\$8,660**  
PER MONTH IN  
REVENUE

UNSYNCHRONIZED GPS SOLUTION SERVING SAME AREA

**147**  
SUBSCRIBERS

**\$2,940**  
PER MONTH IN  
REVENUE

... a properly designed GPS Synchronization capability directly benefits the WISPs bottom line, provides much faster return on investment.

**\$117,000\***

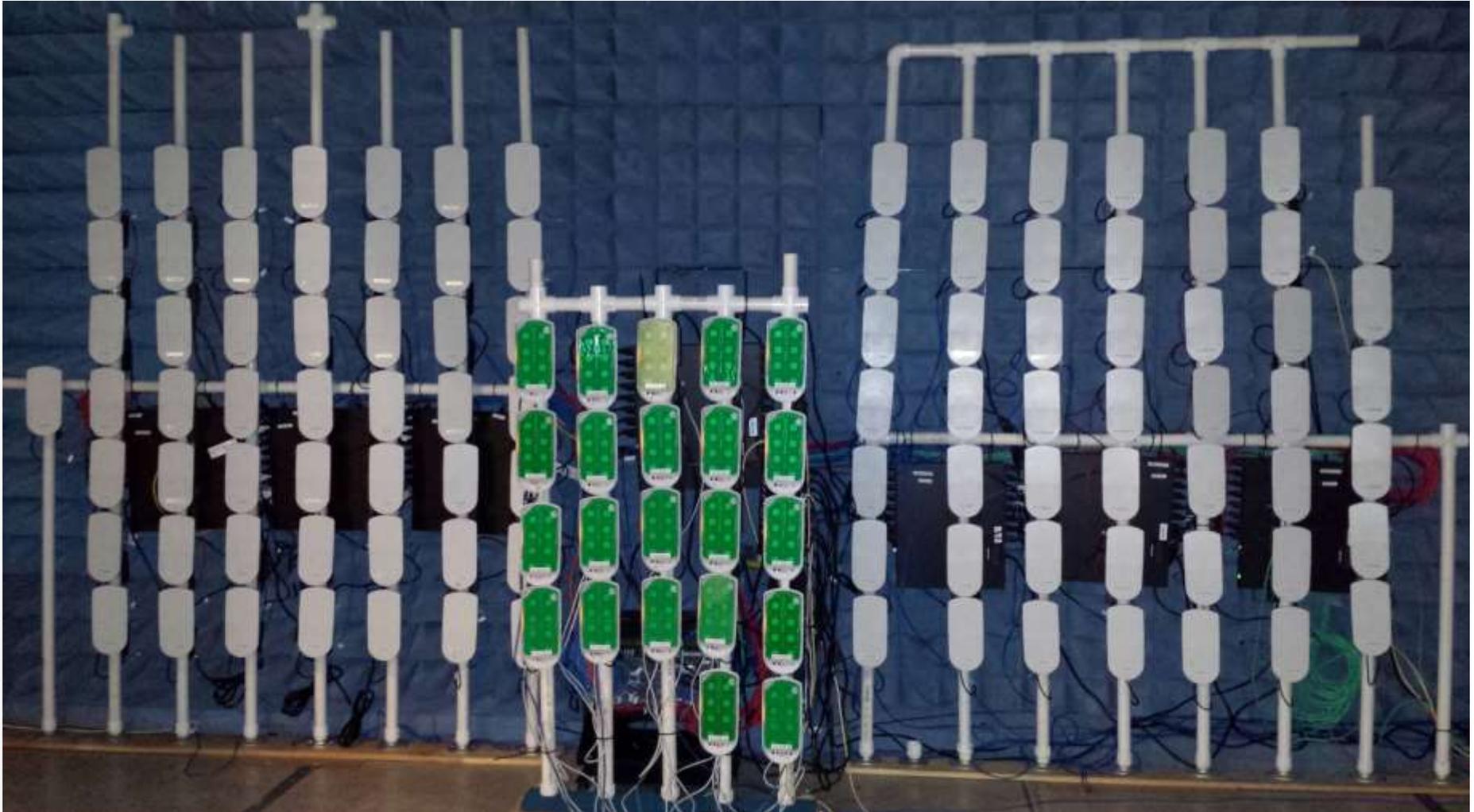
Potential additional value of a GPS Synchronized solution versus an unsynchronized GPS solution

GPS synchronized solutions are more efficient in use of spectrum as they provide the ability of the WISP to reuse frequencies within the coverage area.

**These solutions are more spectrally efficient.**



# Scalable and Consistent Performance: 120 SMs per ACCESS POINT !



# How Does ePMP Delivery Highly Scalable and Consistent Performance?

Frequency Reuse and No Self-Interference



**ePMP MAC Protocol Efficiency**



**“Air Fairness” Adaptive Scheduler**

# ePMP MAC Protocol Efficiency



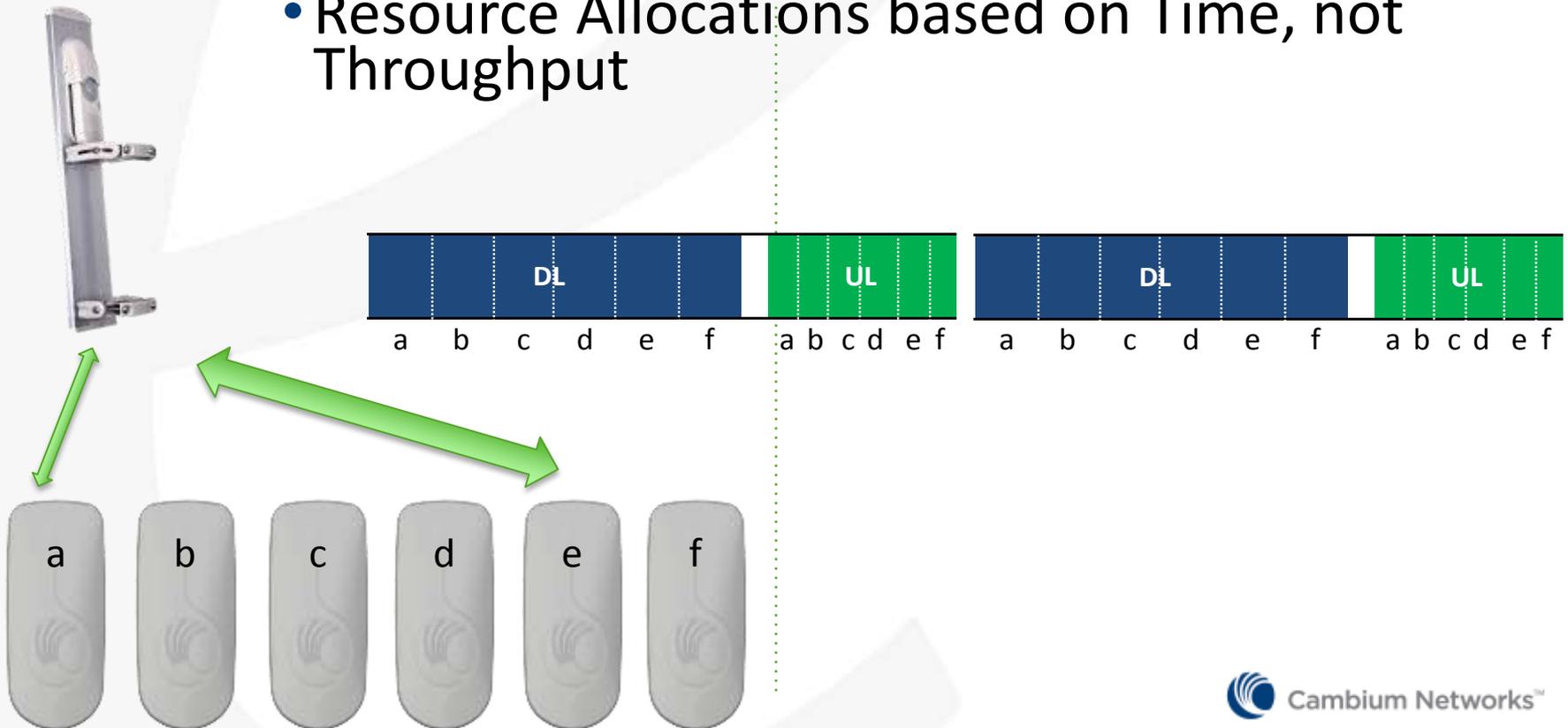
**Single Message  
Polls and Schedules  
Multiple SMs on Uplink**

**Data from Multiple  
SMs is “tightly packed”  
Due to use of Uplink  
Transmit Timing Advance**

- Efficient Use of RF Capacity
- Allows for High SM Scalability
- Allows for Consistent Performance even in High Interference Environments

# Air Fairness Adaptive Scheduler

- “Air Fairness” Scheduler Prevents a few “Bad” SMs from dragging down the entire Access Point
- Resource Allocations based on Time, not Throughput



# eFortify High Performance in High Interference Environments

**ePMP™**  
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# eFortify – Recognize and React

- You are not Alone out there
- Spectrum is Congested
- GPS Sync: Provides a Solid Foundation on which to build a Network
- eFortify:
  - Builds on GPS Sync
  - By providing higher performance operation in the face of External Interference
  - Maintains Consistent Latency



# eFortify – How Does it Work?

ePMP MAC Protocol Efficiency



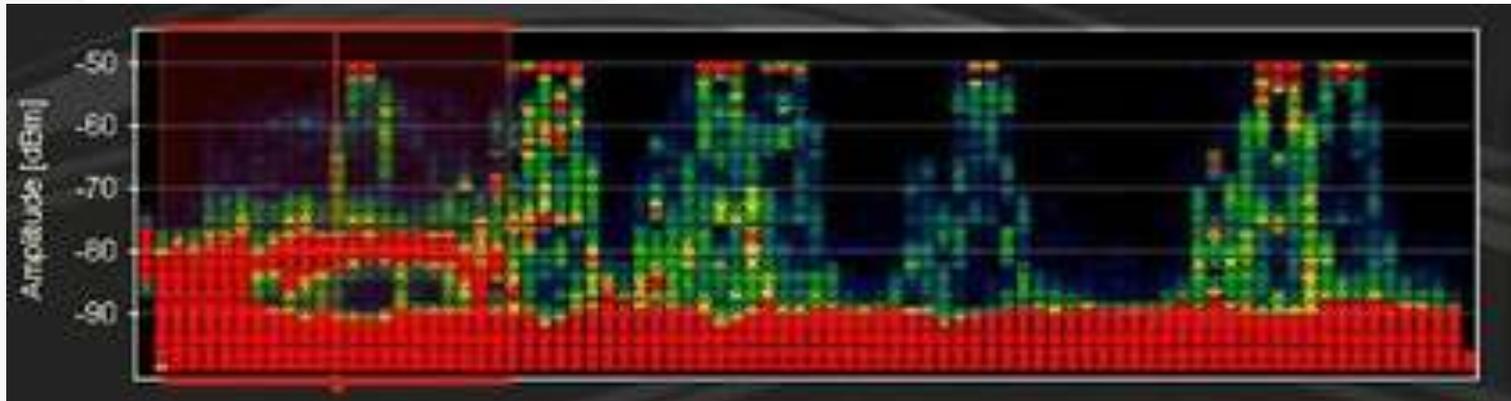
“Air Fairness” Adaptive Scheduler



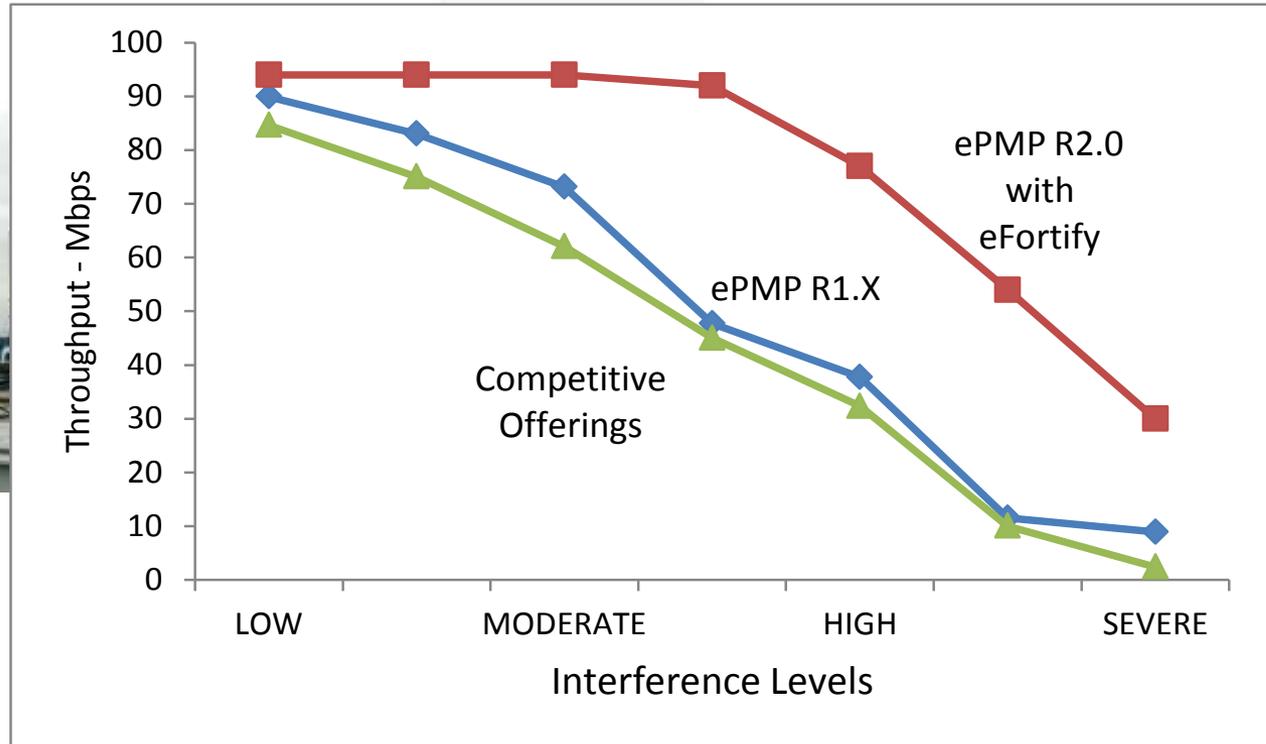
**Interference Optimized Rate Adapt Algorithms**

# Interference Optimized Rate Adapt Algorithms

- Adaptive Modulation Algorithms optimized to address the bursty nature of Interference
- Making the right choice between error recovery by Retransmissions or down-shifting modulations



# Real Advantages in High Interference



# Effective QoS for High Value Services

- Three level priority scheme for packets: Voice, High, Low
- VoIP Packets are Automatically detected (CoS = 5 or DSCP = 46) and given the highest priority
  - High Priority treatment within Radios and in Media Access
- User can configure rules to classify High Priority Packets
  - Both L2 and L3 Classifiers
- All other Packets given Lowest Priority
- Prioritization is managed by a Air Fairness Scheduler

**eCommand**

**ePMP™**  
BY CAMBIUM NETWORKS

# eCommand – Plan, Provision and Monitor

- A suite of management tools to plan, provision and monitor the ePMP network
- Providing operators with the ability to confidently deploy high performance networks, with greater visibility and control
- An Area of Focus for future Software Enhancements for the ePMP Portfolio

# Estimate Performance the ePMP Capacity Planner

- Excel-based Tool that provides a details about the performance you can expect from the ePMP.
- Estimate the throughput and capacity that an ePMP Access Point can provide based on:
  - Distance of SMs from the AP
  - Transmit power levels
  - Antenna gains and
  - Expected level of interference in the environment.

**ePMP NETWORK PLANNER**  
Cambium Networks confidential, not commercially binding

**NETWORK CONFIGURATION**

Downlink %	50%								
Max Cell Size (miles)	10	Max %							
% Integrated STAs	25%	100%							
% STAs with Panel	25%	100%							
% STAs with Dish	25%	100%							
% 3rd party conn STAs	25%	100%							
Ent. Oversubscription rate	5								
Res. Oversubscription rate	15								

STA antenna type distribution



- Connectorized
- Panel
- Integrated

Avg DL capacity	35.9 Mbps
Avg UL capacity	23.0 Mbps
Avg Tot capacity	58.9 Mbps



Enterprise Monthly Service Plan A							
Downlink	Uplink	Average Distribution	Average DL Throughput/user	Average UL Throughput/user	DL Users/sector	UL Users/sector	Total Users/sector
3.0 Mbps	3.0 Mbps	25%	6.25 Mbps	6.25 Mbps	28	18	18
5.0 Mbps	5.0 Mbps	50%					
10.0 Mbps	10.0 Mbps	20%					
20.0 Mbps	20.0 Mbps	5%					

Residential Monthly Service Plan B							
Downlink	Uplink	Average Distribution	Average DL Throughput/user	Average UL Throughput/user	DL Users/sector	UL Users/sector	Total Users/sector
4.0 Mbps	1.0 Mbps	10%	19.40 Mbps	9.10 Mbps	27	37	27
15.0 Mbps	5.0 Mbps	20%					
20.0 Mbps	10.0 Mbps	50%					
30.0 Mbps	15.0 Mbps	20%					

Blended Monthly Service Plan C							
			Average DL Throughput/user	Average UL Throughput/user	DL Users/sector	UL Users/sector	Total Users/sector
Enterprise		50%	12.83 Mbps	7.68 Mbps	28	24	24
Residential		50%					

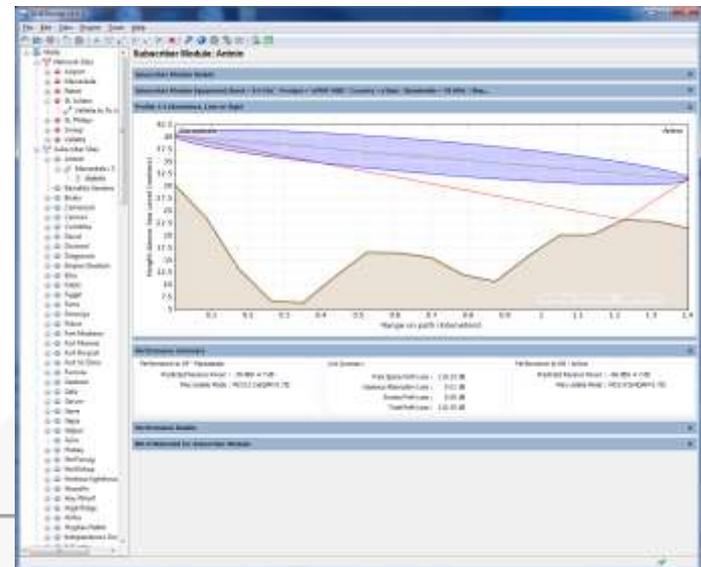
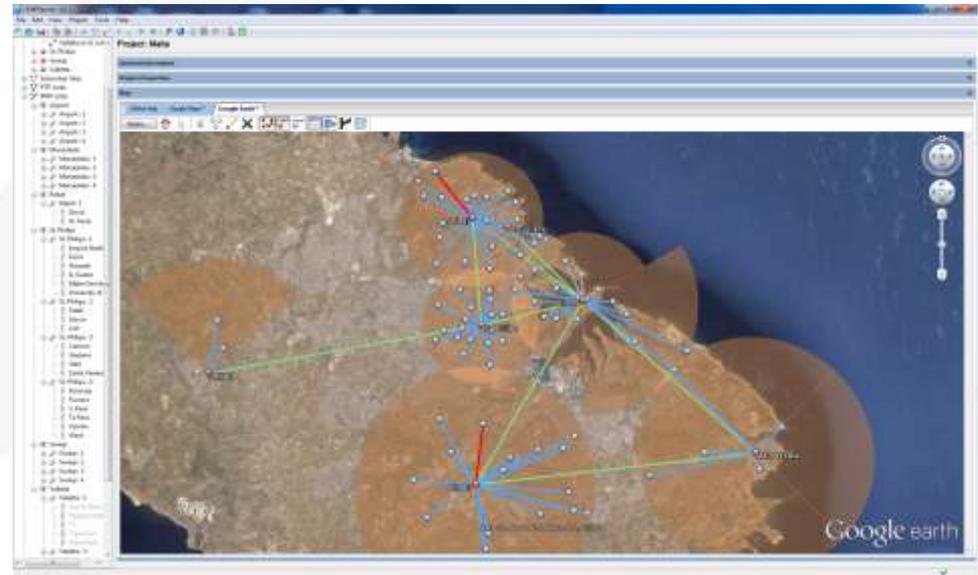
Download the Tool and User Guide from:

<https://support.cambiumnetworks.com/files/epmp>



# Plan your Network with LINKPlanner

- Easily Import Location Information of AP and SM Modules
- View Path Profiles
- Adjust Configuration and Optimize





# Monitor with eDetect

- A new tool that runs with no impact to normal operation
- Measures the level of co-channel interference that each Radio detects
- Provides “Stop Light” Status:
  - Green:  $C/I > 25$  dB
  - Yellow:  $10 \text{ dB} < C/I < 25$  dB
  - Red:  $C/I < 10$  dB
- Provides a quick Visual Indication of the potential trouble spots in the network

# Monitor with CNS – Cambium Networks Services

- Device Discovery and Monitoring
- Software Upgrade
- Device Configuration



# ePMP Reliability

**ePMP**<sup>TM</sup>  
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# Cambium Reliability Recipe

Ingredient	ePMP
Design with Margin	
High Quality Components	
ESD / Surge Protection	
Robust Enclosure	
Robust Design Verification	
Reliability Testing (ALT)	
High Quality Manufacturing	



# Applications

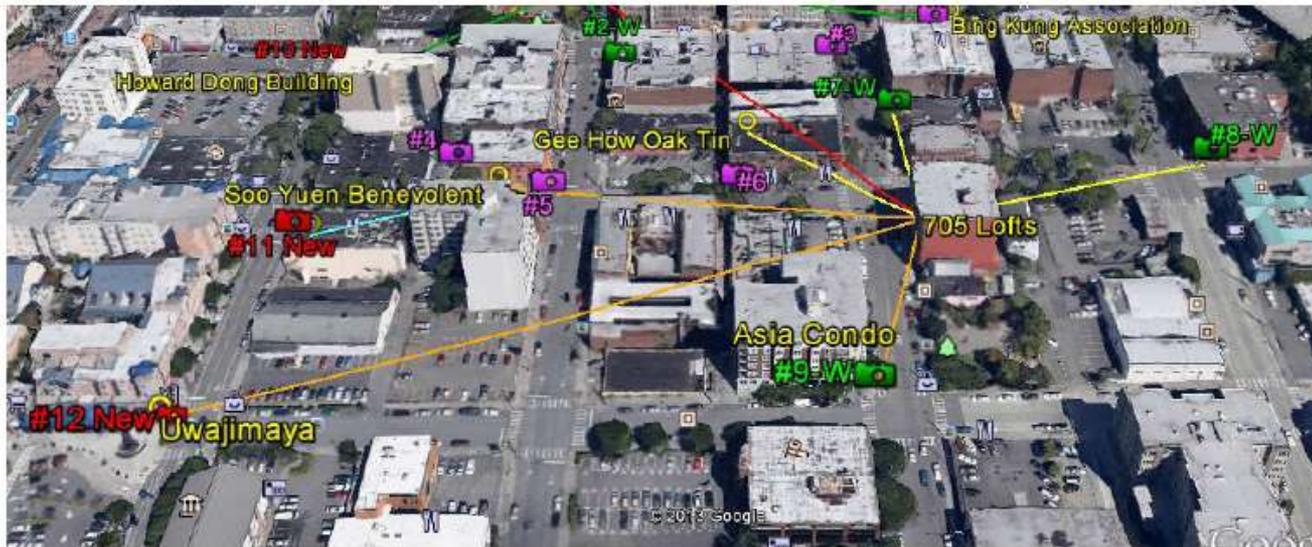
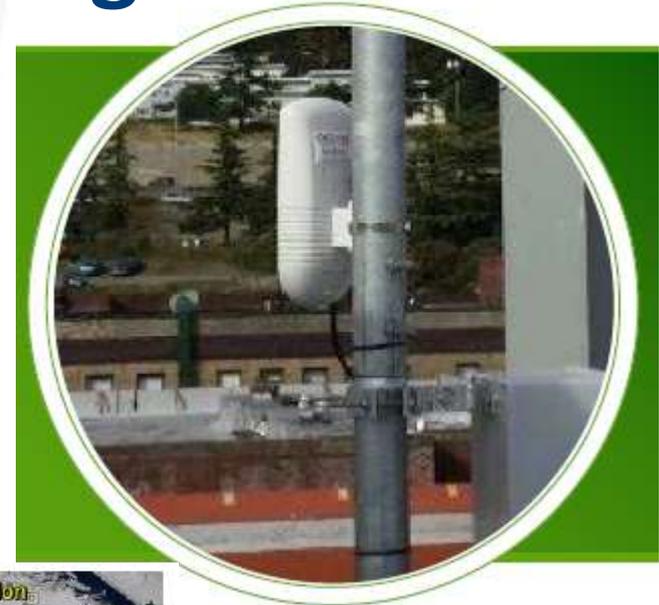
# Migrating Competing Low Cost Solutions to ePMP

- Silo Wireless, Ontario, Canada used a mix of Cambium PMP and competing low cost solutions for access
- Needed a technology upgrade for their low cost solution
- Chose ePMP due to:
  - GPS Sync and Frequency Reuse
  - Effective QoS to allow for Voice Communications
  - High Performance even under conditions of external interference



# Reliable CCTV on a Small Budget

- Seattle, Washington, USA
- Economic Development Zone
- ePMP Delivers Affordable Security



# Technology Upgrade to Meet Increasing Bandwidth Demands

- Sao Paulo, Brazil
- Cost Effective Bandwidth Upgrade to keep High Value Customers
- Heavy VoIP and Video Streaming Usage
- Fast, Efficient Deployment to Minimize Impact to Customers



Station	Distance (m)	Current Throughput	ePMP Throughput
A	2100	7 MBPS	97 MBPS
B	200	39 MBPS	99 MBPS
C	1300	24 MBPS	99 MBPS

# More than 2X the Subscriber Density of Competing Solutions means Removing Barriers to Growth

- Miskolc, Hungary
- High Subscriber Density in Town Center
- Existing Solution had reached its limit at 20 subs / AP
- ePMP Scales to over 50 subs / AP with consistent performance



# Summary

**ePMP™**  
BY CAMBIUM NETWORKS

# Summary

- ePMP is a new family of PMP / PTP Products from Cambium Networks
- An alternative to competitive offerings in the low cost category but with Cambium Quality and Reliability
- ePMP Incorporating Signature Capabilities of Cambium's PMP Solutions
  - GPS Synchronized provides for frequency reuse
  - High Scalability and Performance Consistency
  - eFortify – to maintain performance in external interference
  - Effective QoS for support of prioritized data, voice and video
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